



Supporting Your Dogs Health With PureFlax Linseed/ Flaxseed Oil

PureFlax Flax Seed Oil for Dogs is an essential supplement to your dogs feed, as many commercial dog foods do not provide the “good fats” necessary for healthy skin and coat that your dog needs. PureFlax Oil has between 54% & 58% Omegas 3 content, with balanced levels of Omega 6. It is fully sustainable, 100% Natural and is Field to Bottle in just 400 yards. From only 4p per day, PureFlax Oil is a highly palatable & nutritious addition to any meal.

Supplementing your dogs feed with Flax Oil (also known as Linseed Oil or Flaxseed Oil) is a great way of adding important essential fatty acids to your dog’s diet. Omega 3 & Omega-6 are known as Essential Fatty Acids (EFA) and are best diet or from additional supplements.



## Pregnant Dogs, Stud Dogs & Puppies

### Puppies From 8 Weeks

1. PureFlax’s Natural Omega 3 & Omega 6 levels are ideal to optimise brain development.
2. PureFlax’s Natural Omega 3 & Omega 6 interaction supports bone growth, development and function.





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3. PureFlax's Natural Omega 3 content helps support the central nervous system and function.

4. PureFlax's Natural Omega 3 supports retinal development and function.

5. PureFlax's Omega 3 content improves sensitivity of the retina lining.

6. PureFlax's Omega 6 content optimises vascular development and function.

### Pregnancy

1. Essential for normal growth and development of the foetus. Omega fatty acids involved in their efficiency of protein transport across the placenta.

2. Omega 6 fatty acid concentration in the placenta produces prostaglandins that induce labour.

3. Omega 6 fatty acids essential for foetal vascular development.

4. Omega 3 fatty acids support reduced inflammatory processes in the placenta, ensuring foetal sustainability.

5. Omega 3 and Vitamin E optimises placental growth & gestation period.

### Foetal Development

1. Omega 3 & omega 6 levels ideal to optimise brain development.





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2. Omega 3 helps support central nervous system and function.
3. Omega 3 supports retinal development and function.
4. Omega 3 improves sensitivity of the retina lining.
5. Omega 6 optimises vascular development and function.
6. Omega 3 & Omega 6 interaction supports bone, joint and cognitive growth, development and function.

### Stud Dogs

1. Flax oil fatty acids are readily converted into C22 Omega 3 & -6 fatty acids.
2. Dietary sources of Flax oil have a direct impact on the fatty acid profile of sperm cell membranes, and positively affects sperm quality.
3. Flaxseed oil supplementation improves the semen quality parameters and fertility, by improving the antioxidant capacity and altering the fatty acid composition of seminal plasma.
4.  $\omega$ -3 (from Flax oil) increases blood testosterone, thereby improving reproductive potentiality.
5. As dietary ratio of Omega 3 to Omega 6 increases, fertility increases. As the majority of dietary PUFA have high levels of Omega 6, Flax oil redresses the ratio, improving fertility.





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6. Dietary PUFA with improved Omega 3 to Omega 6 ratios can optimise the time to puberty, improving early reproductive performance.

7. Dietary Flax oil PUFAs, particularly Omega 6 supplementation, have a positive influence on the reproductive performances, in terms of: Numbers born in a litter and Time to parturition

## Why Choose PureFlax

Other vegetable oils available may be cheaper, but many are heat-treated or have chemicals added (either in the growing or in production) therefore they will not deliver the same benefits as PureFlax.

As a vegetable based oil, cold pressed PureFlax flax seed oil is a slow-release energy source which is – unlike some other oils – easy for dogs to digest and is a good source of Omega-6 Flax Seed Oil and one of the few vegetable sources that contains Omega-3.

Almost all blended oils are subjected to a heat extraction process with destroys most of the goodness leaving you feeding extra calories – but few other benefits – to your dog. If it doesn't say cold pressed on the bottle the oil will be heat or chemically extracted.

## British, 100% Natural, Traceable & Fresh

Field to Bottle in just 400 yards, British Linseed and Fully Traceable. Grown and bottled on the PureFlax Farm in Yorkshire.





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## **Preserving Natural Goodness**

The cold-pressing technique used in the manufacture of PureFlax Flax Seed Oil preserves all the nutritional benefit of our oil.

No heat or chemicals are added to the seed or the oil at any stage – it is just cold-pressed and filtered. Just by smelling the oil you can tell how natural the product is.

## **Freshness Guaranteed**

The key to great tasting flaxseed oil for your animals is the freshness.

This is why PureFlax Flax Seed Oil is pressed in small batches, so it when it reaches you, it is not already months old.

